





## Township of North Glengarry announces revitalization of Alexandria and Maxville through partnership with My Main Street

**Alexandria, Ontario – April 21, 2022** — Today, the Township of North Glengarry is pleased to announce that the Villages of Alexandria and Maxville will be participating in the Government of Canada's My Main Street Local Business Accelerator program to help revitalize our main streets, providing a total of \$57,500 in non-repayable contributions to support local businesses.

In response to the COVID-19 pandemic, the Government of Canada, through the <u>Federal Economic Development Agency for Southern Ontario</u> (FedDev Ontario), announced a \$23.25-million investment to the Canadian Urban Institute (CUI) and the Economic Developers Council of Ontario (EDCO) to establish My Main Street — a two-year program to support the recovery and revitalization of main streets and local businesses in southern Ontario through two program streams.

EDCO is delivering the My Main Street Local Business Accelerator program stream, which supports the revitalization of 65 main street communities, and provides non-repayable contributions for more than 650 local businesses across southern Ontario. The program focuses on creating and maintaining vibrant and inclusive local downtowns while providing residents, new entrepreneurs, and existing businesses with economic opportunities in our communities.

The Villages of Alexandria and Maxville main street communities in the Township of North Glengarry will be supported with a dedicated Main Street Ambassador, customized market research, data analysis and non-repayable funding contributions for new and existing small businesses.

## **Quotes**

"The Government of Canada will continue to be there to support main streets and their communities. My Main Street program funding will ensure local businesses in the Township of Glengarry have support to adapt and create new economic opportunities in the community to help them recover and revitalize their main streets."

 The Honourable Helena Jaczek, Minister responsible for the Federal Economic Development Agency for Southern Ontario

"North Glengarry's main street businesses will benefit greatly from the resources and services provided through My Main Street. Rural communities are working to regain losses resulting from COVID-19, and this program offers hope for a return to business with increased opportunities for economic growth."

- Francis Drouin, Member of Parliament for Glengarry-Prescott-Russell

"The Township is very excited to be a part of the Local Business Accelerator program. Healthy and vibrant main streets are key to a strong economy in North Glengarry."

- His Worship Jamie MacDonald, Mayor of the Township of North Glengarry

For program details and further information, please visit <a href="https://mymainstreet.ca/accelerator-program">https://mymainstreet.ca/accelerator-program</a>.

-30 -

## **About FedDev Ontario**

For more than 12 years, <u>FedDev Ontario</u> has worked to advance and diversify the southern Ontario economy through funding opportunities and business services that support innovation and growth in Canada's most populous region. The Agency has delivered impressive results, which can be seen in southern Ontario businesses that are creating innovative technologies, improving their productivity, growing their revenues, and in the economic advancement of communities across the region. Learn more about the Agency's impact in southern Ontario by exploring <u>Southern Ontario Spotlight</u>, <u>pivotal projects</u>, <u>Twitter</u>, <u>Facebook</u>, <u>Instagram</u> and <u>LinkedIn</u>.

## **Media Contacts**

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